

From FP7 to H2020 feedback from ESR

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- H2020 : 2nd and 3rd pilar
 - More difficult to succeed: Higher expectation from EC/evaluators?
 - Bigger projects leaving less opportunities to new comers
 - Innovation driven : industry lead, less room for fondamental research

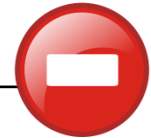


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- ESR analysis for collaborative projects



EXCELLENCE



GO (4,5 to 5)

- ground-breaking
- novelty
- challenge/risk
- Well beyond the state of the art
- Many applications

Rejected (2 to 3)

- Does not cover fully the call
- Hypotesis rather **speculative**
- Data validation, procedure or technical feasibility **insufficiently described or justified**
- size of some datasets is **vaguely defined** as “the volume will increase to several petabytes”.

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IMPACT



GO (5)

- Cost-effective, cheaper technology
- Wide applications (eg. Clinical research and application, drug devpt, disease diagnostic)
- Application route carefully considered... that should support rapid commercialisation
- Will enhance non dependence of EU in the field
- Professionnal experience in dissemination (but not only involved in dissemination)



Rejected (2 to 4)

- Connection to european infrastructure insufficient (eg. europeana in SSH)
- Low degree of industrial involvement
- Plan for exploitation and IPR management missing
- Exploitation beyond the consortium not detailed
- Dissemination limited to web site, publication, conf and press release. Workshop and outreach activities expected

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IMPLEMENTATION



GO (5)

- Good risk mitigation
- Clinical/commercialisation foreseen even if the project ends with demonstration stage
- Linking to regulatory approval to accelerate time to market
- Women leading WP



Rejected (2 to 4)

- Lack in the consortium/missing expertise
- Effort overestimated in dissemination
- Business model unrealistic (sales 1year after the project completion)
- No discussion on how the milestones will be evaluated
- **Gender mix insufficient**

- **Tips:**
 - Think wide : not only your field of research/market (**who /which field could benefit from your technology?**)
 - List the limit of the state of the art you will go through, quantify your objectives and justify your methodology as much as possible
 - Think about the innovation chain (**after the projet**)