



# BESTPRAC WG1.1

*05.03.2015*

*H2020 application writing*

Stijn Delauré, PhD  
[www.horizon2020.be](http://www.horizon2020.be)  
[H2020@kuleuven.be](mailto:H2020@kuleuven.be)



# KU Leuven ?

## Comprehensive university

|  |                                       |                         |
|--|---------------------------------------|-------------------------|
| Life Sciences & Medical Technologies       | Materials Research                    | Advanced ICT Approaches |
| Human Diseases & Health Research           | Engineering, Technologies & Processes | Economy & Society       |
| Natural Resources (agro-food-biodiversity) | Exploring Fundamentals of Nature      | Arts & Culture          |

Research expenses 2013: 418 M€

KU Leuven internal fund: 21% (*bottom-up*)

International funds 2013: 9% (*84% FP7*)

FP7 participation: 549 projects, 262 M€

H2020: 69 granted projects (03.03.15)

License income in 2013: 72 M€



| 2014-2015      | number | % international |
|----------------|--------|-----------------|
| students       | 56,659 | 17              |
| professors     | 1,561  | 9               |
| research staff | 5,657  | 37              |
| PhD degrees    | 625    | 40              |

[www.kuleuven.be/research](http://www.kuleuven.be/research)

**KU LEUVEN**

# Reverse engineering of a successful H2020 application

- Call: H2020-EURO-SOCIETY-2014
- Topic: EURO-3-2014, European societies after the crisis
- **RE-InVEST**: Rebuilding an Inclusive, Value-based Europe of Solidarity and Trust through Social Investments
- Coordinator: **Prof. Ides Nicaise** (*KU Leuven fac. of psychology and educational sciences*)
- 18 partners : FR, DE, AT, IE, UK, NL, CH, LV, PT, RO, IT
- Score: 13.5 / 15 (3x 4.5)

# Key success factors

- Addresses the call topic
- “Impact well-articulated”
- Directly involves stakeholders and policy-makers
- Introduces an innovative methodology

# Analyse the call – *EURO-3-2014*

Scope: research should focus on following key dimensions:

- Individual reactions to the crisis and challenges to European solidarity
- Unity in diversity: prospects of a European identity and public sphere
- Innovative social investment approaches for modernisation of social policies and services

Expected impact:

- Contribute to European society's resilience by identifying common ground (facilitator for a renewed resolve to foster EU integration)
- Deepen knowledge on discontent expressed by individuals
- Support sense of solidarity among citizens, involve media
- Multidisciplinary ⇒ Social Investment Package (SIP) implementation
- Involve relevant stakeholders

# “Relation to the WP”

- Assist evaluator (answer the questions they need to answer)
- Address all single elements in the call topic text
- Clearly present it (e.g. table)

| Focus  | Euro-3-2014 topic   | RE-InVEST (see list of objectives in section 1.1)  |
|--|---|--|
| (a) Individual reactions to the crisis and challenges to European solidarity | <p>The crisis has strongly impacted European societies. Many people lost their jobs or part of their income as a result of salary cuts. Uncertainty about the future has risen.</p> <p>The distribution of responsibilities between private actors, public actors as well as the third sector is shifting and being reorganised, which may have a significant impact on citizens, arousing further public discontent.</p> | <p>Objective 1: diagnosis of the social damage of the crisis in terms of (erosion of) human rights (e.g. impact on homelessness, health, racism, suicide, ...), social (dis)investment (e.g. austerity, privatisation, ...), loss of (collective) capabilities (e.g. loss of union power, reduced support to civil society organisations versus increased caseload, ...). More specifically:</p> <ul style="list-style-type: none"> <li>• task 3.1: case studies in 12 countries of how the crisis and crisis-related policies have affected human rights and (individual as well as collective) capabilities;</li> <li>• task 3.2: development of indicators to measure trends in social exclusion and fragmentation from a human rights perspective.</li> </ul>                    |
|  | <p>European citizens demonstrate an increasing lack of confidence and trust in relation to the governance of financial institutions, companies and the free market overall but also in relation to democratic institutions and politics (...) Research should (...) provide a critical assessment of what kind of policy responses have in the past undermined European solidarity.</p>                                   | <p>Objective 2: Analysis of the relationships between the rise of the precariat, poverty and social exclusion, the decline of social cohesion and trust, and the threats to democracy and solidarity in the EU. More specifically (task 3.3): multilevel analysis exploring the impact of (shifts in) welfare regime characteristics and policy reforms on (shifts in) solidarity and trust. The research will combine micro data from Eurobarometer, ESS, EQLS, ... with country-level indicators of welfare regime characteristics and policy reform.</p>  |
| (b) Unity in diversity   | <p>Identify and pioneer ways in which European society can critically reflect upon itself, including its historical, cultural roots, collective memory and social imaginaries.</p>  | <p>Objective 3: Development of a theoretical model of social investment, with a focus on the effective promotion of human rights and capabilities (WP4 - task 4.1).</p> <p>Human rights (and basic economic, social and cultural rights in particular) can be seen as the cornerstone of European values and thus an essential part of our European heritage.</p> <p>In particular, we will investigate how the social dimension of capabilities can be elaborated and what role societies, public services, and civil society organisations play in enhancing capabilities. By taking the social embeddedness of individual capabilities into account, the capability approach also accommodates human diversity in general and diversity among European regions in particular.</p> |

# Participatory research methodology

- Consortium of academics, ‘pracademics’, labour union organisations, social NGOs, and grassroots organisations (which aim to promote direct participation of people experiencing poverty and exclusion)
- Collaboration with local communities to design tailored approaches for all tasks (incl. rights- and capability-oriented participatory methods)
- *Some of the key principles:*
  - Positive discrimination in the allocation of time and resources, with priority being given to the weakest participants, effective investment in their research capacity
  - Interculturally (& gender, age, etc.) sensitive approaches, including mediation and training of all participants, composition of ‘mixed research teams’, particularly also the gender/age/ethnic profile of participants from vulnerable groups
  - Feedback at all stages of research, communicative, democratic decision-making
  - ...
- Combining this participatory qualitative research methodology with advanced statistical analysis

# Implementation: mix of expertise and geographical coverage

| Partner n° | Partner short name      | In charge | Male/female | Discipline/expertise  | Country |
|------------|-------------------------|-----------|-------------|---|---------|
| 1          | KU Leuven               |           | m           | Economics / social (inclusion) policy / education / social protection / labour market / econometrics / participative research | BE      |
| 2          | CNRS                    |           | m           | Social economics / welfare theory / EU policy   | FR      |
| 3          | SOFI                    |           | m           | Sociology and economics / labour market policy / statistical analysis   | DE      |
| 4          | IFZ                     |           | f           | Economic philosophy / economic policy   | AT      |
| 5          | UCL                     |           | m           | Philosophy and sociology / capability theory  | BE      |
| 6          | NUIM                    |           | f           | Sociology and economics / antipoverty movement / activation, minimum income, gender equality                                  | IE      |
| 7          | Loughborough University |           | m           | Political economy and history / EU econ policy / macro-economics  | UK      |
| 8          | EUR                     |           | m           | Economics / social policy / migration / poverty / development   | NL      |
| 9          | TU Delft                |           | f           | Consumer sciences and political science / housing   | NL      |
| 10         | Liverpool Hope          |           | m           | Social policy / social work / justice / racism / child labour   | UK      |
| 11         | IRD                     |           | m           | Statistics and economics / migration / human development  | FR      |
| 12         | OSE                     |           | f           | Social sciences / health  | BE      |
| 13         | HES-SO                  |           | m           | Sociology & social work / vulnerable youth / education / ALMP / sociology of firms / New Public Management                    | CH      |
| 14         | RSU                     |           | f           | Poverty, labour market, gender  | LV      |
| 15         | SE                      |           | m           | Political & social sciences / labour market / social policy / housing / community work  | BE      |
| 16         | EAPN Portugal           |           | f           | Social profit management / poverty / social protection / community work   | PT      |
| 17         | Fundatia TON            |           | f           | Health care, gender equality, early childhood, community development / rural development                                      | RO      |
| 18         | Poverty Alliance        |           | m           | Labour market inequalities / social protection / advocacy / participative action & research / networking                      | UK      |
| 19         | CNCA                    |           | f           | Law & criminology / homelessness, human trafficking / mental health / early childhood, (child) poverty, social economy        | IT      |



# Questions?

Stijn Delauré

KU Leuven EU-team

[H2020@kuleuven.be](mailto:H2020@kuleuven.be)

+32-16-32-09-44

[www.kuleuven.be/eu](http://www.kuleuven.be/eu)