

How to write successful research proposals?

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About the trainer

10+ yrs in research and education management in leading positions

Leading the research support team that contributed to winning H2020 RIA proposal as Coordinator from a Widening country

Board member and chair of the Policy and Representation Committee, European Association of Research Managers and Administrators

Leader of Impact and stakeholder Engagement Team, BESTPRAC

Consultations, presentations and trainings (Lisbon, Budapest, Leuven, Brussels, Bologna)

Dr. Borbala Schenk Consultancy

Writing a successful research proposal - many intricacies

This training session covers

5 thinkabouts/tips

1.

Get in the H2020 mindset



2.

Understand what the funder wants

Exercise #1

Call analysis

3.

Building the right consortium

Exercise #2

Competence mapping for consortium building

4.

Build sound and realistic implementation plan

Exercise #3

Checklist for RMAs for setting up an implementation plan

5.

Substantiate

Exercise #4

**What is an adequately and poorly substantiated proposal
from the evaluator's POV?**

A risk analysis is provided. However only very general mitigation measures are listed

Regarding complementarity, the consortium has the necessary technical expertise to implement the project as outlined in the work plan.

All packages have concrete and achievable objectives, with well calibrated deliverables

In all, the work plan provides validation and quality assurance in line with highest international standards, ensuring the credibility and reputation of the project.

The risk of ineffectiveness which such complexity may run into is mitigated by an excellent design ('red line') through the various WPs.

The leading roles of partners in various WPs are justified through their expertise, and the distribution of tasks is a strength of the proposal.

The management structure and procedures are appropriate. The decision-making process is effective and the reporting procedures and conflict resolution procedures are well defined

The objectives are in line with the topic, clear and achievable within the project duration.

The proposal adequately involves social science at various stage of construction process. The use of stakeholder knowledge is sufficiently articulated.

Also, it is not sufficiently explained how the...will be achieved. However, the gender aspect is not properly addressed.

In general the quality of the exploitation plan is adequate. However, it is not clear how the business models are aligned with the individual exploitation strategies of partners

Foreground IP rights are already identified, but the proposal does not provide details on how the joint ownership will be identified during the project.

The quality and effectiveness of the work plan is good, with detailed tasks and logically structured work packages. Nevertheless the timing of tasks in WP6 and WP7 dealing with pilot implementation is not properly justified.

Deliverables are clear and relevant to the proposed activities. The milestones are adequate to monitor the progress of the project.

Enter and Excel at the European funding scene
Practice-focused training for research managers and administrators
Budapest, October 7-8, 2019

Dr. Borbála Schenk Consultancy
<http://bschenk.hu>

Consultancy, grant-writing, strategy-making.
In-house trainings also available.

Thank you for your attention!

Next session: Maximising Impact – July 2,14:00

<http://bschenk.hu>

1. Excellence

Note: The following aspects will be taken into account, to the extent that the proposed work corresponds to the topic description in the work programme:

- **Clarity and pertinence of the objectives;**
- **Credibility of the proposed approach;**
- **Soundness of the concept, including trans-disciplinary considerations, where relevant;**
- **Extent that proposed work is ambitious, has innovation potential, and is beyond the state of the art (e.g. ground-breaking objectives, novel concepts and approaches).**

Comments:

Score 1:
Threshold 3/5

2. Impact

Note: The following aspects will be taken into account, to the extent to which the outputs of the project should contribute at the European and/or International level:

- **The expected impacts listed in the work programme under the relevant topic;**
- Enhancing innovation capacity and integration of new knowledge;
- Strengthening the competitiveness and growth of companies by developing innovations meeting the needs of European and global markets, and where relevant, by delivering such innovations to the markets;
- Any other environmental and socially important impacts;
- Effectiveness of the proposed measures to exploit and disseminate the project results (including management of IPR), to communicate the project, and to manage research data where relevant.

Comments:

Score 2:
Threshold 3/5

3. Quality and efficiency of the implementation *

Note: The following aspects will be taken into account:

- Coherence and effectiveness of the work plan, including appropriateness of the allocation of tasks and resources;
- Complementarity of the participants within the consortium (when relevant);
- Appropriateness of the management structures and procedures, including risk and innovation management.

Comments:

Score 3:
Threshold 3/5